

creative designer with a scorching desire to continuously produce, progress and prosper

highlights of qualifications

- exceptionally passionate and well versed in all areas of communication design
- utilize lateral thinking to spontaneously generate original ideas that appeal to the target audience
- able to take an idea every step of the way from an initial concept to a finished product
- push creativity to take work to the next level while ensuring that design attracts attention to the message rather than itself
- decisive and able to execute ideas to their full potential while meeting strict deadlines
- experience working in demanding, fast paced corporate and studio environments independently and as part of a team
- able to adapt quickly to new and changing work environments
- attentive to details with outstanding time-management skills
- leadership skills with ability to energize people, pushing them to constantly improve, grow and succeed

design skills

advertising design
corporate (communication) design
art direction
copywriting
creative strategy & proposal
concept development & storyboarding
typography
pre-press production & publishing
illustration
creative photography (35mm–105mm dslr) & photo retouching
web, cms, newsletter & social media
branding & corporate identity
information design
layout & editorial design
collateral material design
ambient, point of purchase & guerilla advertising
exhibition design

technical & software skills

cross platform—mac & pc
adobe creative suite 6 with an emphasis on;

■ indesign *Proficiency: 100%*

■ illustrator *Proficiency: 100%*

■ photoshop *Proficiency: 100%*

adobe photoshop lightroom *Proficiency: 100%*

microsoft office *Proficiency: 98%*

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languages

english
russian & belarusian
portuguese (learning)
experience designing in foreign languages

creative accomplishments

toronto design expo: showcase for graphic communications—creative innovation:
excellence in interdisciplinary design award (2013)



toronto design festival: graphic arts show—best of category: creativity award (2013)
flex! exhibition—thesis (2012)
selected for institute without boundaries out of 2,000 designers (2011)
push! exhibition—feature (2011)
taiwan international design competition—honorable mention (2010)
milan–toronto design exchange (2009)

education

graphic design at george brown college with a major in advertising design & minor in corporate (communication) design—associate's degree/advanced diploma (2009-12)
advanced fashion photography at ryerson university (pending)

professional associations

member of the association of registered graphic designers of ontario (r.g.d.)

employment history

freelance art director / graphic designer (2009–present)
collateral material for variety of clients

graphic designer (marketing department) at mary-am group of companies (2013–2014)
design and production of all marketing and communications material and rebranding corporate identity

art director at the backroom agency (2013)
project lead, design and creative direction

graphic designer (production department) at inside toronto: toronto community news (metroland media & torstar) (2012–2013)
production of community newspapers, including pagination, classifieds and design of corporate and non-corporate ads

in-house graphic designer at ups (2012)
design and production of client and in-house material

graphic designer at institute without boundaries (2011)
book design, including layout, editorial and information design

references available immediately upon request

